887 NE Main St, Simpsonville, South Carolina, 29681
Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,148	31,185	68,926
2010 Total Population	4,053	38,530	99,392
2019 Total Population	4,893	43,692	121,054
2019 Group Quarters	0	163	498
2024 Total Population	5,380	46,898	132,658
2019-2024 Annual Rate	1.92%	1.43%	1.85%
2019 Total Daytime Population	6,191	36,516	105,136
Workers	3,749	15,391	46,590
Residents	2,442	21,125	58,546
Household Summary			
2000 Households	1,277	11,748	25,681
2000 Average Household Size	2.47	2.63	2.66
2010 Households	1,639	15,059	37,434
2010 Average Household Size	2.47	2.55	2.64
2019 Households	1,957	17,095	45,215
2019 Average Household Size	2.50	2.55	2.67
2024 Households	2,147	18,328	49,388
2024 Average Household Size	2.51	2.55	2.68
2019-2024 Annual Rate	1.87%	1.40%	1.78%
2010 Families	1,203	11,038	27,691
2010 Average Family Size	2.91	3.00	3.09
2019 Families	1,425	12,398	33,041
2019 Average Family Size	2.96	3.01	3.14
2024 Families	1,560	13,250	35,982
2024 Average Family Size	2.97	3.02	3.16
2019-2024 Annual Rate	1.83%	1.34%	1.72%
Housing Unit Summary			
2000 Housing Units	1,323	12,329	27,072
Owner Occupied Housing Units	68.8%	76.0%	75.4%
Renter Occupied Housing Units	27.7%	19.3%	19.5%
Vacant Housing Units	3.5%	4.7%	5.1%
2010 Housing Units	1,733	16,099	39,718
Owner Occupied Housing Units	72.0%	72.1%	73.0%
Renter Occupied Housing Units	22.6%	21.4%	21.2%
Vacant Housing Units	5.4%	6.5%	5.8%
2019 Housing Units	2,044	18,011	47,114
Owner Occupied Housing Units	74.9%	73.7%	73.4%
Renter Occupied Housing Units	20.8%	21.2%	22.6%
Vacant Housing Units	4.3%	5.1%	4.0%
2024 Housing Units	2,236	19,253	51,310
Owner Occupied Housing Units	75.3%	74.5%	74.3%
Renter Occupied Housing Units	20.8%	20.7%	21.9%
Vacant Housing Units	4.0%	4.8%	3.7%
Median Household Income			
2019	$68,906	$68,242	$76,414
2024	$80,035	$77,500	$84,087
Median Home Value			
2019	$200,802	$184,390	$198,930
2024	$223,964	$196,786	$219,616
Per Capita Income			
2019	$33,957	$32,755	$35,089
2024	$40,293	$37,468	$39,721
Median Age			
2010	38.5	38.1	37.1
2019	40.8	40.0	38.8
2024	41.4	40.5	39.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

December 27, 2019

887 NE Main St, Simpsonville, South Carolina, 29681
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.75393
Longitude: -82.26664

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	1,957	17,095	45,215
<$15,000	6.4%	4.3%	4.1%
$15,000 - $24,999	8.9%	6.4%	6.3%
$25,000 - $34,999	7.6%	9.4%	7.7%
$35,000 - $49,999	13.2%	14.1%	12.3%
$50,000 - $74,999	17.1%	19.8%	18.4%
$75,000 - $99,999	17.9%	16.7%	16.3%
$100,000 - $149,999	15.6%	17.8%	20.8%
$150,000 - $199,999	8.1%	7.1%	8.2%
$200,000+	5.3%	4.3%	5.9%
Average Household Income	$86,593	$85,161	$93,383
2024 Households by Income			
Household Income Base	2,147	18,328	49,388
<$15,000	4.8%	3.4%	3.3%
$15,000 - $24,999	6.7%	5.1%	5.1%
$25,000 - $34,999	6.5%	8.3%	6.8%
$35,000 - $49,999	11.2%	12.0%	10.4%
$50,000 - $74,999	16.1%	18.8%	17.2%
$75,000 - $99,999	18.1%	17.1%	16.2%
$100,000 - $149,999	18.2%	20.3%	23.1%
$150,000 - $199,999	11.1%	9.4%	10.6%
$200,000+	7.3%	5.5%	7.2%
Average Household Income	$102,969	$97,583	$105,971
2019 Owner Occupied Housing Units by Value			
Total	1,531	13,277	34,574
<$50,000	4.2%	2.4%	2.2%
$50,000 - $99,999	4.7%	6.3%	4.6%
$100,000 - $149,999	17.6%	21.8%	17.4%
$150,000 - $199,999	23.1%	28.4%	26.4%
$200,000 - $249,999	22.4%	16.1%	17.2%
$250,000 - $299,999	6.9%	9.5%	10.7%
$300,000 - $399,999	16.1%	10.2%	10.8%
$400,000 - $499,999	1.1%	3.3%	6.2%
$500,000 - $749,999	2.9%	1.0%	2.7%
$750,000 - $999,999	0.0%	0.2%	0.9%
$1,000,000 - $1,499,999	0.0%	0.1%	0.2%
$1,500,000 - $1,999,999	0.8%	0.7%	0.5%
$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	$231,156	$217,468	$247,786
2024 Owner Occupied Housing Units by Value			
Total	1,683	14,348	38,141
<$50,000	2.9%	1.7%	1.6%
$50,000 - $99,999	3.2%	5.1%	3.5%
$100,000 - $149,999	12.4%	17.7%	13.4%
$150,000 - $199,999	20.5%	27.3%	24.4%
$200,000 - $249,999	22.9%	17.1%	17.9%
$250,000 - $299,999	8.0%	10.8%	12.0%
$300,000 - $399,999	22.9%	13.4%	13.6%
$400,000 - $499,999	1.8%	4.3%	7.9%
$500,000 - $749,999	4.3%	1.4%	3.4%
$750,000 - $999,999	0.0%	0.3%	1.1%
$1,000,000 - $1,499,999	0.0%	0.1%	0.2%
$1,500,000 - $1,999,999	1.0%	0.9%	0.6%
$2,000,000 +	0.0%	0.0%	0.3%
Average Home Value	$260,315	$236,684	$269,846

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

December 27, 2019

Community Profile

887 NE Main St, Simpsonville, South Carolina, 29681
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.75393
Longitude: -82.26664

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	4,055	38,532	99,391
0 - 4	8.2%	6.9%	7.1%
5 - 9	7.2%	7.0%	7.7%
10 - 14	6.8%	7.5%	7.8%
15 - 24	10.1%	11.2%	11.1%
25 - 34	12.6%	12.7%	12.9%
35 - 44	15.1%	15.3%	16.3%
45 - 54	14.2%	15.3%	15.3%
55 - 64	12.3%	12.0%	11.1%
65 - 74	8.4%	7.3%	6.5%
75 - 84	4.1%	3.5%	3.0%
85 +	1.0%	1.2%	1.1%
18 +	73.8%	74.2%	72.8%
2019 Population by Age			
Total	4,893	43,692	121,052
0 - 4	6.8%	6.1%	6.4%
5 - 9	7.2%	6.5%	7.0%
10 - 14	7.1%	6.8%	7.2%
15 - 24	10.4%	11.4%	11.4%
25 - 34	11.1%	12.6%	12.6%
35 - 44	13.2%	13.3%	14.2%
45 - 54	14.0%	14.1%	14.4%
55 - 64	13.0%	13.4%	12.9%
65 - 74	10.6%	9.8%	8.7%
75 - 84	5.0%	4.6%	3.9%
85 +	1.4%	1.5%	1.3%
18 +	75.2%	76.9%	75.5%
2024 Population by Age			
Total	5,379	46,896	132,657
0 - 4	6.4%	6.0%	6.3%
5 - 9	7.0%	6.3%	6.8%
10 - 14	7.6%	6.8%	7.1%
15 - 24	10.9%	10.8%	10.8%
25 - 34	10.4%	12.8%	13.1%
35 - 44	12.3%	13.2%	14.0%
45 - 54	13.6%	13.1%	13.3%
55 - 64	13.1%	13.0%	12.8%
65 - 74	10.5%	10.3%	9.5%
75 - 84	6.5%	5.9%	5.0%
85 +	1.6%	1.7%	1.4%
18 +	74.9%	77.0%	75.8%
2010 Population by Sex			
Males	1,927	18,521	47,832
Females	2,126	20,009	51,560
2019 Population by Sex			
Males	2,341	21,081	58,441
Females	2,553	22,611	62,613
2024 Population by Sex			
Males	2,585	22,688	64,140
Females	2,795	24,210	68,518

December 27, 2019

887 NE Main St, Simpsonville, South Carolina, 29681
Rings: 1, 3, 5 mile radii

Prepared by Esri
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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	4,053	38,531	99,393
White Alone	74.1%	77.0%	76.9%
Black Alone	18.7%	16.3%	16.0%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	1.9%	1.7%	2.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.1%	2.7%	2.4%
Two or More Races	1.9%	1.9%	1.9%
Hispanic Origin	8.0%	7.0%	6.8%
Diversity Index	50.2	46.0	46.0
2019 Population by Race/Ethnicity			
Total	4,894	43,693	121,055
White Alone	73.7%	76.3%	76.2%
Black Alone	17.7%	15.8%	15.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.5%	2.1%	3.1%
Pacific Islander Alone	0.1%	0.2%	0.1%
Some Other Race Alone	3.5%	3.1%	2.7%
Two or More Races	2.4%	2.4%	2.4%
Hispanic Origin	9.3%	8.0%	7.8%
Diversity Index	52.2	48.3	48.2
2024 Population by Race/Ethnicity			
Total	5,380	46,898	132,658
White Alone	73.0%	75.5%	75.4%
Black Alone	17.3%	15.5%	15.0%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.9%	2.5%	3.6%
Pacific Islander Alone	0.1%	0.2%	0.1%
Some Other Race Alone	3.8%	3.4%	2.9%
Two or More Races	2.8%	2.7%	2.7%
Hispanic Origin	10.3%	8.9%	8.6%
Diversity Index	54.0	50.1	50.1
2010 Population by Relationship and Household Type			
Total	4,053	38,530	99,392
In Households	100.0%	99.5%	99.5%
In Family Households	87.7%	87.3%	87.7%
Householder	28.8%	28.3%	27.9%
Spouse	22.0%	22.3%	22.2%
Child	32.5%	32.4%	33.3%
Other relative	3.2%	2.8%	2.7%
Nonrelative	1.3%	1.5%	1.5%
In Nonfamily Households	12.3%	12.3%	11.8%
In Group Quarters	0.0%	0.5%	0.5%
Institutionalized Population	0.0%	0.4%	0.5%
Noninstitutionalized Population	0.0%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

December 27, 2019

![esri logo] **Community Profile**

887 NE Main St, Simpsonville, South Carolina, 29681
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	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	3,350	30,251	82,402
Less than 9th Grade	0.8%	1.4%	1.6%
9th - 12th Grade, No Diploma	5.0%	4.2%	3.7%
High School Graduate	21.0%	19.3%	18.5%
GED/Alternative Credential	3.7%	4.4%	3.4%
Some College, No Degree	21.0%	20.9%	20.1%
Associate Degree	9.9%	11.8%	11.0%
Bachelor's Degree	25.4%	24.3%	26.8%
Graduate/Professional Degree	13.3%	13.7%	15.0%
2019 Population 15+ by Marital Status			
Total	3,862	35,226	96,254
Never Married	28.7%	26.5%	27.1%
Married	57.4%	59.0%	59.2%
Widowed	3.8%	4.3%	4.5%
Divorced	10.1%	10.2%	9.2%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	98.6%	97.5%	97.3%
Civilian Unemployed (Unemployment Rate)	1.4%	2.5%	2.7%
2019 Employed Population 16+ by Industry			
Total	2,487	22,930	63,511
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	5.7%	4.3%	4.0%
Manufacturing	19.5%	20.1%	20.6%
Wholesale Trade	3.8%	3.0%	3.4%
Retail Trade	10.1%	9.5%	9.4%
Transportation/Utilities	6.4%	5.4%	4.8%
Information	1.2%	1.8%	2.4%
Finance/Insurance/Real Estate	4.6%	5.0%	5.6%
Services	46.0%	47.6%	46.8%
Public Administration	2.6%	3.1%	2.8%
2019 Employed Population 16+ by Occupation			
Total	2,487	22,932	63,511
White Collar	63.7%	64.9%	66.6%
Management/Business/Financial	17.3%	14.5%	16.0%
Professional	19.8%	25.8%	26.7%
Sales	9.4%	10.7%	10.8%
Administrative Support	17.2%	13.9%	13.2%
Services	14.1%	14.6%	14.4%
Blue Collar	22.2%	20.5%	19.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	3.3%	2.3%	1.9%
Installation/Maintenance/Repair	2.7%	3.6%	3.1%
Production	9.7%	9.4%	9.2%
Transportation/Material Moving	6.4%	5.2%	4.7%
2010 Population By Urban/ Rural Status			
Total Population	4,053	38,530	99,392
Population Inside Urbanized Area	97.9%	98.6%	96.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	2.1%	1.4%	3.7%

December 27, 2019

Community Profile

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Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,639	15,059	37,434
Households with 1 Person	22.7%	22.5%	21.8%
Households with 2+ People	77.3%	77.5%	78.2%
Family Households	73.4%	73.3%	74.0%
Husband-wife Families	56.2%	57.8%	59.0%
With Related Children	26.5%	27.0%	29.4%
Other Family (No Spouse Present)	17.2%	15.5%	15.0%
Other Family with Male Householder	4.0%	4.0%	3.8%
With Related Children	1.9%	2.4%	2.3%
Other Family with Female Householder	13.2%	11.5%	11.3%
With Related Children	8.4%	7.6%	7.7%
Nonfamily Households	3.9%	4.2%	4.3%
All Households with Children	37.2%	37.3%	39.8%
Multigenerational Households	3.7%	3.8%	3.4%
Unmarried Partner Households	4.3%	4.3%	4.4%
Male-female	3.5%	3.7%	3.8%
Same-sex	0.7%	0.6%	0.6%
2010 Households by Size			
Total	1,640	15,059	37,433
1 Person Household	22.7%	22.5%	21.8%
2 Person Household	36.9%	35.4%	33.7%
3 Person Household	16.8%	17.6%	18.3%
4 Person Household	14.7%	15.1%	16.5%
5 Person Household	5.7%	6.4%	6.8%
6 Person Household	2.1%	2.0%	2.1%
7 + Person Household	1.0%	1.0%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	1,639	15,059	37,434
Owner Occupied	76.1%	77.1%	77.5%
Owned with a Mortgage/Loan	57.8%	61.5%	63.4%
Owned Free and Clear	18.3%	15.6%	14.1%
Renter Occupied	23.9%	22.9%	22.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,733	16,099	39,718
Housing Units Inside Urbanized Area	97.9%	98.5%	96.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	2.1%	1.5%	3.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

December 27, 2019

Community Profile

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Green Acres (6A)	Middleburg (4C)	Middleburg (4C)
2.	Middleburg (4C)	Soccer Moms (4A)	Soccer Moms (4A)
3.	Small Town Simplicity (12C)	Green Acres (6A)	Professional Pride (1B)
2019 Consumer Spending			
Apparel & Services: Total $	$4,089,674	$35,309,525	$102,928,904
Average Spent	$2,089.77	$2,065.49	$2,276.43
Spending Potential Index	98	96	106
Education: Total $	$2,929,933	$25,307,702	$74,365,866
Average Spent	$1,497.16	$1,480.42	$1,644.72
Spending Potential Index	94	93	103
Entertainment/Recreation: Total $	$6,494,203	$54,797,784	$157,734,336
Average Spent	$3,318.45	$3,205.49	$3,488.54
Spending Potential Index	102	98	107
Food at Home: Total $	$10,156,593	$85,536,342	$245,307,543
Average Spent	$5,189.88	$5,003.59	$5,425.36
Spending Potential Index	100	97	105
Food Away from Home: Total $	$7,096,869	$61,251,928	$178,240,007
Average Spent	$3,626.40	$3,583.03	$3,942.05
Spending Potential Index	99	98	107
Health Care: Total $	$12,234,304	$101,833,923	$288,933,276
Average Spent	$6,251.56	$5,956.94	$6,390.21
Spending Potential Index	105	100	108
HH Furnishings & Equipment: Total $	$4,214,948	$36,299,580	$105,521,367
Average Spent	$2,153.78	$2,123.40	$2,333.77
Spending Potential Index	101	100	109
Personal Care Products & Services: Total $	$1,742,728	$15,208,291	$44,325,804
Average Spent	$890.51	$889.63	$980.33
Spending Potential Index	100	100	111
Shelter: Total $	$34,328,489	$298,050,754	$864,015,187
Average Spent	$17,541.38	$17,434.97	$19,109.04
Spending Potential Index	95	94	103
Support Payments/Cash Contributions/Gifts in Kind: Total $	$4,961,868	$42,299,533	$121,568,418
Average Spent	$2,535.45	$2,474.38	$2,688.67
Spending Potential Index	102	100	108
Travel: Total $	$4,289,751	$37,528,660	$109,723,155
Average Spent	$2,192.00	$2,195.30	$2,426.70
Spending Potential Index	98	98	108
Vehicle Maintenance & Repairs: Total $	$2,273,262	$19,335,408	$55,519,951
Average Spent	$1,161.61	$1,131.06	$1,227.91
Spending Potential Index	102	99	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

December 27, 2019